

2010 Community Lottery Frequently Asked Questions

What are our obligations in regard to the selling of tickets?

While Australian Central is the Licence Holder for the Major Lottery, your organisation must abide by all statutory and legal requirements as provided for under the provisions of the South Australian Office of Liquor and Gambling Commissioner. For more information go to http://www.olgc.sa.gov.au/Lottery/Major_Lotteries/majorlottfacts.pdf.

What information must be provided on the ticket stubs when selling tickets?

Under South Australian Lottery provisions you must obtain the name and address of the person purchasing **each** ticket. Australian Central is obliged to notify all winning entries by letter within 4 days of the draw of the Lottery.

Are children permitted to sell Lottery Tickets?

Children under the age of 15 years cannot sell lottery tickets unless they are accompanied by and under the supervision of an adult.

What identification is to be provided to persons selling tickets on behalf of your organisation?

Each person authorised to sell tickets on behalf of your organisation must be provided with a certificate or some form of authority. Please advise us approximately how many people will be involved in selling tickets on behalf of your organisation and we will provide certificates with your ticket allocation.

How many books of tickets can we apply for?

All initial applications are capped at a maximum of 1,000 books (10,000 tickets).

If your organisation believes that it will require more tickets, please indicate on the application form. If additional tickets become available during the term of the lottery, we will contact you.

The minimum number of tickets to be issued is FIVE books (50 tickets)

Remember while your organisation is guaranteed a 100% return for tickets returned (not including unsold, lost or stolen tickets) you will need to make payment for all of these tickets prior to being issued with your monetary return. Therefore, only apply for the number of tickets that you think your organisation can comfortably sell.

All requests must be in increments of FIVE (5) books

How many tickets are available in the 2010 Community Lottery?

Due to the demand for tickets we have increased the number of tickets available in the 2010 Community Lottery to 700,000.

Is there any cost for us to participate in the Community Lottery?

No, there is no cost whatsoever. Australian Central and its business and media supporters meet ALL the costs associated with the lottery including the provision of prizes, printing of tickets and display material, point of sale opportunities, administration, advertising and promotion.

Where do we collect our tickets?

When completing your application form, please indicate the most convenient Australian Central Banking or Advice Centre for you to collect your tickets. We will send your ticket allocation to this outlet for collection and advise you by mail or email when they are ready for collection.

When collecting your tickets, a representative of your organisation will be requested to verify the ticket allocation is correct and sign a receipt for the tickets issued.

As Savings & Loans and Australian Central have now merged can we pick up and return our tickets to a Savings & Loans branch?

No, as it will be many months before branches of both credit unions are integrated. So for the 2010 Community Lottery, only Australian Central Banking or Advice Centres listed on the application form will be able to handle ticket collection, returns and queries.

Is our organisation eligible to participate?

If your organisation is a not-for-profit in South Australia or the Northern Territory and all proceeds from participation in the Community Lottery are returned for the sole benefit of the organisation, you could be eligible to participate.

Some examples of not-for-profit organisations include – Sporting Clubs, registered Charities, Schools and Pre-Schools, Kindergartens and Community Groups.

Examples of groups who are ineligible to participate include private enterprises and corporate social clubs.

If in doubt as to whether you are entitled to participate, please contact us and we can confirm your eligibility.

For what period will the Community Lottery operate?

Lottery sales will officially open on 1 February 2010 and close on 30 June 2010. The draw will take place on Saturday, 24 July 2010.

What promotional materials will Australian Central provide to help us sell our tickets?

Every organisation participating in the Community Lottery will be issued a set allocation of posters for display within your organisation or at any arranged points of sale. Provision is made on the poster to add your organisation's name and sale details.

We are also keen to provide you with editorial material and logos which demonstrate the support that Australian Central and its Business and Media supporters are providing to you through the Community Lottery.

Will there be opportunities to sell tickets at Shopping Centres arranged by Australian Central?

Yes. Australian Central is currently negotiating possible opportunities for participants to sell their own tickets within various shopping centre outlets.

Australian Central picks up all the costs (space rental, public liability insurance and advertising) and will set up and breakdown displays. When available, we will also put the Major prize or prizes on display.

Please indicate on the application form if your organisation is interested in selling tickets at 'point of sale' outlets if and when they become available. We will contact you if there is an appropriate opportunity.

Priority will be given to those organisations that have sufficient tickets to sell within these centres.

How many and what is the value of prizes on offer?

There are 164 prizes valued at over \$280,000 up for grabs!

The Major Prizes for the 2010 Community Lottery are:

1st Prize – Mitsubishi Outlander XLS plus luxury pack valued at \$52,000

2nd Prize – Jurgen 'Terra' Caravan valued at \$37,000

3rd Prize – Solahart 300 litre hot water system plus one kilowatt solar PV system. Incl. installation valued at \$20,500

4th Prize – Harvey Norman Shopping Spree valued at \$20,000

5th Prize – Bunnik Tours International Travel Voucher valued at \$20,000

6th Prize – The Ghan Platinum Service holiday valued at \$15,000

7th Prize – Yamaha Wave Runner Jet Ski valued at \$14,500

8th Prize – Home Office Computer Package valued at \$5,917

We will provide you a full listing of all prizes with your ticket allocation.

Will Australian Central support the Community Lottery through advertising?

Yes. We have budgeted to support the Community Lottery through various mediums to the value of over \$200,000.

The Community Lottery is supported by our media supporters Channel 7, Southern Cross Television Darwin, Mix 102.3 and Cruise 1323, and Messenger Newspapers

From time to time, there may also be opportunities to promote your club's participation through editorial or promotions throughout the term of the lottery. So if you have a story to tell which relates to the Community Lottery – just let us know. We may also be able to help you leverage publicity for your organisation through your association with the Community Lottery.

Do we have to buy any unsold, lost or stolen tickets?

No, but it is very important that you only take what you can sell, and return any unsold tickets to us as soon as possible and, that you keep your tickets as safe as possible to reduce the likelihood of them being lost or stolen.

Returning unsold tickets to us means that we can distribute them to clubs on waiting lists for more tickets. It means we can better support the community rather than leave tickets unsold.

It is a requirement of participation that you reassess how your ticket sales are going by mid April and return any books you don't think you can sell to us by 30 April 2010.

Unsold tickets returned after 30 April 2010 and excessive levels of lost or stolen tickets, will impact on your organisation's future participation in the Community Lottery. It is unfair on those organisations that may be on waiting lists for tickets or may have been able to take an additional allocation if other organisations have high levels of unsold, lost or stolen tickets.

Rather than return unsold tickets, your organisation may wish to purchase them. However please note that tickets cannot be purchased in the name of the organisation, but may be purchased in the name of your President, Secretary or Treasurer.

In this case, they will be entered into the draw and eligible to win prizes and your organisation will receive the FULL value of these tickets.

What if I have lost or stolen tickets?

Your organisation is required to complete a 'Notification of Lost or Stolen Tickets' form noting all lost or stolen tickets, and this must be lodged with your ticket returns. These tickets will be removed from the draw.

Do we have to deposit funds from the Community Lottery with our tickets?

Yes. As a legal requirement, Australian Central is required to account for all funds generated through the Community Lottery, therefore your organisation is required to deposit the equivalent amount for **sold tickets** returned. Australian Central will then be able to process your refund.

How long does it take to get our funds?

Organisations lodging their returns and that have an account with Australian Central will receive their payment by EFT within 10 days of the tickets arriving in our Head Office.

Those organisations that do not have an account with Australian Central lodging their returns before 30 May will receive payment by cheque within four weeks of their deposit being made.

Australian Central has an account for community groups called "Business & Community Account". A fact sheet about this account is attached. If you would like to consider opening this account for your organisation, please contact us to find out more.

Deposits received after 30 May will take up to eight weeks after the closure of the lottery (30 June 2010) to be returned.

What about GST?

If your organisation is subject to the payment of GST Australian Central will generate an invoice and pay your organisation the full return of tickets sales PLUS the GST component.

Please indicate clearly on the application if your organisation is liable to pay for GST.

What's the deadline for returning our tickets and funds?

All tickets and funds must be returned and accounted for 10 days after the closing date for sales of the lottery (10 July). Any tickets returned after this date will NOT be included in the draw.

Is Australian Central conducting information nights for participants?

Yes. We will hold a total of six information nights in 2010 at various locations throughout the Adelaide Metropolitan area and the Adelaide Hills. We are also arranging to hold two information nights in the Northern Territory.

Those organisations attending the information nights will also be able to collect their ticket allocation on the night.

How do we keep up with information regarding the Community Lottery?

We will distribute three Newsletters which will detail all information and reminders regarding the Community Lottery. As part of our Corporate Social Responsibility, we will email newsletters to those participants who have provided an email address. We'll post newsletters to those participants who do not have access to email.

Newsletters are scheduled to be issued in January, April and June.

Information will also be regularly posted on the Australian Central website at australiancentral.com.au – follow the links to the Community Lottery page.

Who do we contact if we have a question?

Should you have any questions please check the website in the first instance.

If you are unable to find an answer to your question, or you don't have access to the internet, please call us on 8305 1776 or email communitylottery@accu.com.au.